

Broadway Board Meeting
May 20, 2010
(action items appear in green)

Attendance: Deb Kuntzi, Lori Shaeffer, Bill Rowand, Anthony Heddlesten, Barb Braun, Rob Frew, Jenny Salisbury, and Amy Jones. Dianne Osterich was also present.

President Kuntzi called the meeting to order at 6:35 p.m.

Minutes were approved by Lori, 2nd by Barb.

Treasurer's report was approved by Amy, 2nd by Anthony

Tour Recap

Lori reported that everything went as well as could be expected, as this event is weather dependent (it rained during the event). Three hundred and fifty tickets were sold, 10 1/2 price tickets were used. The event made approx. \$2300. We had a lower pre-sale (Hy-Vee didn't sell tickets this year) and sponsorships were very low. All agreed that it was a great way to show off the neighborhood and some received inquiries about houses for sale. Many noted that the neighborhood looked great and many took the time to spruce up for the event. Many thanks to Steve Trainor who spread the word about the event by delivering flyers to all homes in the neighborhood. Additionally, many made phone calls about yards needing mowed to the city and some neighbors mowed neighbors lawns for them. It was noted that they city was very cooperative by assisting with street cleaning, police presence, and mowing lawns. The walking tour (new this year) was a big success and forced guests to take a look at the neighborhood. The local papers had good coverage by the Argus article was very confusing because of their coverage of the preservation awards. It was hard to distinguish between stories. **It was suggested that the Tour chairs write a thank you letter to the City Manager or a letter to the editor to acknowledge everyone's hard work.** Overall, everyone agreed that this was nice event for public relations purposes and dollars raised. Some questions to consider for next year:

- Should we consider a Saturday instead of Sunday?
- Advertise in Monmouth and Muscatine?
- Where to sell tickets?
- Could have used a few more volunteers.
- Should we have a guest book and a door prize?

Auction Update

We would like to clean the school in June...the 26th at 8 a.m. was suggested and all agreed. This first round of cleaning will only include the gymnasium. **Lori will confirm the date with the city, etc.** Everyone who participates has to sign a release. The city will put in emergency lights. Broadway will provide masks, gloves, coffee, and donuts. **Bill is going to ask South Park Bakery to donate breakfast.** Lori has cups and coffee. **Amy will write a press release.**

Other Ideas/Events

- Fall hayrack ride with known neighborhood ghost stories with a hotdog roast to follow at the funeral home. (find a board champion who can recruit and engage neighbors in the planning). **This has been requested to be added to the next agenda.**
- Architecture and picture scavenger hunt (maybe included with hayrack ride)
- Flyer about who/what we do and why it's important. Deliver to neighborhood. Could be given to those considering moving to neighborhood. **Rob will work on this.**
- Trivia Night in the winter
- **Deb will plan another movie night in July.**
- Pool party will be held at Whitewater Junction on Aug. 15 from 6 to 8 p.m.
- Night at the Ballpark. Anthony presented three options—none were chosen by the board.

Unveilings

We need to create some guidelines for this program because lots of man hours and sweat have went into helping homeowners that then do not fix up their wooden siding. **Ken and Bill will put something together and present at the next meeting (a contract of some sort for homeowners participating).**

Victory Garden

All sunny plots have been sold. We have some shady areas that need planting because they are weedy and look bad. The committee will meet to address this issue. In June, the shed will be painted by Stacey Ripplinger (sp?). *Update: this occurred with the help from neighborhood kids.* Lisa from the city is working on more grants. Lori will donate some gutters for the shed if we want to try a rain barrel for a water source. Currently, Deb Kuntzi and Paul Magnuson have been filling the water barrel for garden users.

Garden Committee Update: the committee met to address the weed problem, the broken tiller, and the possibility of taking down trees or putting in a fence. All garden owners will be asked to help weed their respective areas. A tiller will be rented instead of purchasing a new one (the one currently being used was Deb and Paul's). The committee voted to move forward with a 3 ft high fence instead of using money tear down trees. Deb is going to watch for sales. Shady areas are going to be planted with donations from neighbors (raspberries, hostas, herbs, native plants, etc). Anthony presented a drawing of the shade garden.

Donating to the Broadway Church

A letter from the Broadway Church was shared. It noted that they are in need of funds to be able to continue offering free meeting space. Bill motioned that we give them \$25 a month or \$300 for the year. Seconded by Lori. Lori wrote a check and gave it to them that evening.

Broadway Possessions

It was discussed that many possessions owned by the neighborhood are being stored at many homes. It was agreed that we need a central location for the stuff or at least an inventory of where it all is. Bill Rowand offered the second story of his garage for a central location but neighbors must bring their materials to him. Neighbors should contact him or another board member. Bill also offered his new storefront downtown to display the awards that the association has received. It was agreed that this is a good idea.

Frances Willard Travel Plan

Barb serves on this committee and reported that she has a conflict with their meeting times. **Bill is asking his wife, Wendy, to serve on this committee because of her background in education.**

Jenny offered to take over the welcome baskets.

Problem Properties

It was noted that there have been complaints about several properties on 23rd Street. Neighbors have been calling on this home because of loud cars, trash, and suspicious activities. A meeting will be arranged for neighbors (Steve Trainor will be contacted for assistance).

The meeting was called to a close at 8:20 p.m. Motion, Lori, 2nd by Bill.